

COURSE MAP ENGLISH FOR FASHION INDUSTRY - BOOK 5

Course objectives:

- FORMULATE formal emails to complain and respond to complaints
- COMPREHEND and FOLLOW technical instructions (construction details, folding and care instructions)

- ARTICULATE an introduction of a garment factory (stages of production)

 ILUSTRATE specification in both English and Vietnamese (construction details, folding and care instructions)

 PARTICIPATE in job training courses (MAKE presentations on promotional in fashion, plan of a fashion show, folding preference, construction of a garment
- PRODUCE conversations (make complaints and respond to complaints, folding preference, planning a fashion show, promotional in fashion)

	Content	Vocabulary	Grammar	Listening	Reading	Speaking	Writing	
	Course orientation							
Unit 1	From cloth to clothes	Stages in the factory production	- Simple present tense - Passive voice - Sequence markers - Relative clauses	Talks introducing the process of production in a garment factory	Passages/ articles introducing the process of production in a garment factory	ARTICULATE an introduction about the process of production of a garment factory	Write a descriptior for the process of production in a garment factory	
Unit 2	How to promote the product?	Promotional channels Fashion products Marketing and advertising campaign activities	Expressions (explaining objectives, achieving objectives, make suggestions and respond to suggestions)	Conversations/ talks about marketing and advertising campaign	Passages/ articles about marketing and advertising campaign	Make a conversation to discuss the marketing and advertising strategies for a new collection	Write a plan for a marketing/advertisin campaign for a new product line	
UNIT T	UNIT TEST 1							

Unit 3	Planning a fashion show	Stages of preparing for a fashion show	- Present continuous - Be going to - Will +V-inf/ be V- ing	Conversations/ discussion/ talks about the plan for a show	Passages/ articles about the process to prepare for a fashion show, jobs and responsibilities at a fashion show	- Make a conversation to discuss the plan for a fashion show - Present the plan for a fashion show	- Write a plan/ itineraries/ agenda - Write an Invitation postcard (for guests attendance at the show)
UNIT T	EST 2						
PROGR	RESS TEST 1						
Unit 4	Specification - Construction details	- Basic seams/ stitches - Parts of garment items - Verbs in constructing process	- Participles as adjectives - imperative - the order words (review) - passive voice	talks instructing how to construct a garment item	Passages/ articles about how to construct a garment item	Make instructions of how to construct a garment item	Write instructions fo of making patterns/ sewing (collar, sleeves,)
Unit 5	Specification Packaging method and care instruction	Stages of packaging method Care instructions (steps of taking care, care symbols)	- Imperative - Passive voice - Request structures	Conversations/ discussions about packaging method and care instruction	Passages and articles about packaging method and care instruction	Make a discussion of packing preferences Present the packing preferences	Write a description of packing preferences

UNIT TEST 3

MID- TE	MID- TERM TEST							
Unit 6	Complaining and dealing with complains	Vocabulary of complaining	Useful languages - Present perfect - Passive voice	Conversation of complaining	Passages/ articles/ conversation of complaining	In class activities: - Write emails (complaining – responding to complaints) - Make conversation (making complaints and dealing with complaints)	- Emails of complaining - Emails respondi to complaints	
Unit 7	Effective presentation (Lesson 1)	diplomatic languages Presentation skills	Useful languages First conditional Let's	Talks about presentation tips	Passages/ instructions about how to make an effective presentation	In class activities: Discussion of presentation layout and languages	Prepare the presentation (power point, handouts, et	
PROG	RESS TEST 2							
	Effective presentation (Lesson 2)					Make presentation (making questions/ discussions/ presentation skills)		
UNIT TI	UNIT TEST 4							
Revi	Revision							

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UNIT 1 FROM CLOTH TO CLOTHES



Content

- → Garment manufacturing process
- → Present simple
- → Sequence markers
- → Passive voice

1. Overall objectives

At the end of this unit, students will be able to:

- Comprehend the process of garment manufacturing in oral and written form
- Produce a description of garment manufacturing process in English.

2. Key language knowledge

Vocabulary Presentation

No.	Vocab	Pronunciation	Meaning	Example
1.	assemble (v) assembly (n)	/əˈsembl/ /əˈsembl _. i/	ráp	At this stage, parts of the garment are assembled together. At the assembly section, parts of
				garments are joined together.
2.	bolt/ bundle	/bəʊlt/	bó, cuộn,	The technicians are checking bolts of
	(n)	/ˈb∧ndl/	súc	taffeta which have just arrived.

3.	container (n)		công-ten-	The cargo arrived the harbor in huge
	Containor (II)	/kənˈteɪnə/	no	containers.
4.	contract/ shrink (v)	/ˈkɒntrækt/	co lai	Certain types of fabric contract after
	SIIIIIK (V)	/ʃrɪŋk/		being washed for the 1 st time.
5.	dye (v)	/daɪ/	nhuôm	Teenagers in 1980s enjoyed dyeing their
			·	hair in rebellious colors.
6.	embroider (v)	/ebicrd mi/		Haute couture is insanely expensive
	embroidery	/imˈbrɔɪdri/	thêu	partially due to extremely sophisticated
	(n)			embroidery.
7.	finish (v)	/ˈfɪnɪ[/	hoàn	Have the samples been finished yet?
		, 12112)	thiện	
8.	fold (v)	/fəʊld/	gập	If the clothes are not hung, they should
	, ,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		be neatly folded.
9.	iron/ press (v)	/aɪən/ /pres/	là, ủi	Ironing helps erase wrinkles effectively.
10.	laundry (n)	·	giặt ủi	To busy people, laundry shops are
	launary (II)	/ˈlɔːndri/	giạt di	weekly must-visit places.
11.	line/ chain (n)	/laɪn/	dây	At the end of the sewing line, the
		/tʃeɪn/	chuyền	garments are checked again.
12.	manual (adj)	/ˈmænjuəl/	bằng tay	Manually-made products are sometimes
				inaccurate, but they are still preferred.
13.	mechanical/	/məˈkænɪkl/ /ˈɔːtəmeɪtɪd/	bằng	Computerized manufacture may send a
	automated/	/ J.temertid/	máy, tự	considerable number of workers off.
	computer-		động	
	controlled/			
	computerized			
	(adj)			
14.	operator (n)	/ˈppəreɪtə/	người	This machine is automated, which
			vận hành	means it needs no operators to run
				properly.
15.	package (v,n)	/ˈpækɪdʒ/	đóng gói	Packaging is aimed to protect and to
	. 3 (, , ,		(v)	keep products clean.

			sư đóng	
			gói (n)	
16.		(1/	chồng,	I got this old but stylish shirt from a pile
	pile (n)	/paɪl/	đống	of second-hand stuff.
17.		/plaɪ/		These fabric plies should have been
	ply/ layer (n)	/ˈleɪə/	lớp	straightly placed on each other.
18.	process (n)	/ˈprəʊses/ /ˈprɒses/	quá trình	The products were all defective because of a problem in sewing process.
19.	protective		có tính	You're going to need protective clothes
	(adj)	/prəˈtektɪv/	bảo vệ	to work in the construction.
20.	relax (v)		thả lỏng,	You didn't let the fabric relax properly
	Total (V)	/rɪˈlæks/	nới lỏng	after receiving them, did you?
21.	screen print		in lưới, in	Screen printing has become a common
		/skri:n prɪnt/	lua	technique to transfer graphics onto
	(v)		iųa	fabric.
22.	-! (-)	/saɪz/	chia cỡ	This poncho is sized 4 but I feel so tight
	size (v)			when wearing it though I'm a 2.
23.			bản chi	According to the specification, the
	specification/	/spesɪfɪˈkeɪʃn/	tiết kỹ	buttons are in square shape, not round.
	spec (n)	/spek/	thuật, tác	
	opeo (ii)		nghiệp	
			sản xuất	
24.	spot-checking	/sppt tʃektɪŋ/	kiểm tra	Spot-checking requires carefulness in
	(n)		lỗi vải	order not to miss any defective products.
25.	spot-	/sppt kli:nɪŋ/	làm sạch	Spot-cleaning is indispensable to have
	cleaning (n.p)	/appt kii.iii]/	vết bẩn	flawless garment items.
26.	spread (v)	/spred/	trải ra	The fabric has to be spread for quality examination.
27.				The last step is packaging and shipping
21.	step/ stage (n)	/step/ /steɪdʒ/	bước	the goods to customers.

28.			gắn	Garments are often tagged with
	tag (v)	/tæg/	nhãn,	manufacturers' names, sizes and
			mác	cautions.
29.			đồng	Raw fabric must be cut into uniform
	uniform (adj)	/ˈjuːnɪfɔːm/	nhất,	layers first.
	uriiioriii (auj)		giống	
			nhau	
30.	warehouse (n)	/ˈweəhaʊs/	nhà kho	The warehouse does not have enough room for all these materials.
31.	weave (v)	/wiːv/	dệt	Brocade woven by hand is more costly than that done mechanically.

Grammar 1: Simple present tense

Simple present tense is used to talk about:

· Facts or rules

Example: A sewing machine doesn't work if it is unplugged.

· Real situations that are stable

Example: We produce high-quality silk only and in a very limited amount.

Fixed timetable or schedule of an organization

Example: The fashion house closes at 7 this evening.

. What happen in works of art like stories, films, plays, novels, etc.

Example: In The Devil wears Prada, Miranda Priestly is the editor-in-chief of Runway fashion magazine.

Grammar 2: Passive voice

a) Structure:

Active: S(1) + V + O(2)

=> Passive: S(2) + be + Pii (+by O(1))

Example:

Active: We are going to deliver the item to you no later than March 2nd. **Passive:** The item is going to be delivered to you no later than March 2nd.